

# Alexis Abramson, Phd. – Abbreviated Bio

Alexis Abramson, PhD is the global authority on Gen Z, Millennials, Gen X, Gen G and the Boomer consumer. She is an inspiring speaker, blogger, corporate consultant, successful author, and award-winning entrepreneur. Her commitment to multi-generations has been featured in many national publications, including TIME, Forbes, Wall Street Journal, Entrepreneur and People. Dr. Abramson is an Emmy and Gracie award-winning journalist who has appeared frequently as an on-air expert gerontologist for NBC's Today show, CNN, CBS, FOX, MSNBC and numerous other media outlets. In addition to her own popular blog, Dr. Alexis is a featured contributor for many top tier websites. She is also highly-sought after as a keynote speaker at industry conferences. Abramson speaks to Fortune 100/500 corporations, consumers, government agencies, and non-profits bringing awareness of the intergenerational dynamic between four distinct generations. As a proven industry consultant, Dr. Abramson has worked closely with many major organizations, including L'Oreal Paris, COMCAST, Harvard, Kroger, Northwestern Mutual, Proctor & Gamble, Humana, AIG, Kimberly-Clark, Walmart, AARP and many more. She is the author of several highly-acclaimed books. Her next two books, Gen "G": The Generation of Growth™ and Managing Your Multi-Generational Workforce will both be published in the Fall of 2019. Her dedication to multi-generations has won Dr. Abramson a number of professional accolades, including Working Woman Magazine's General Entrepreneurial Excellence Award, Atlanta Small Business' Person of the Year Award, 40 Under 40 Award, American Society of Aging's Outstanding Business Award, and many others. Dr. Abramson received her Doctorate in Gerontology from the prestigious University of Southern California's Davis School of Gerontology.